

Key Themes & Focal Points 2024

# **Living Together**

Theme of the Year

The Weltmuseum Wien, as an ethnographic museum, is a forum for encounters and discussion. The guiding concept behind the work at this institution involves, among other things, listening, enquiring, and transcending boundaries in the spirit of co-creation.

The exhibitions and events held at the museum address these aspects: *On the Backs of Camels* raises cultural-historical and contemporary questions about the ways in which the coexistence with camelids (alpacas, llamas, Bactrian camels, dromedaries) has contributed to characterising human existence, while *The Qur'an in Europe* examines the impact made by Islamic Holy Scripture on various groups and individuals within Europe.

In 2024, two participatory projects are to be hosted at the participatory and freely accessible space **zam** (the colloquial Austrian term for being together), located on the museum's ground floor: **(Un)Known Artists of the Amazon** (24 April 2024 – 21 April 2025) and **A Glance at Pants** (16 October 2024 to 26 January 2025).

In partnership with local communities and visitors, *zam* is both dedicated to tackling topical issues and a venue at which people convene to listen, discuss, and share their experiences with one another. More than just an exhibition space, as centre of production *zam* is also where work processes are rendered tangible and can be experienced. The museum invites visitors to participate actively at the museum and to attend a variety of workshop programmes.

For a list of **Current Events** at *zam*, please see the Weltmuseum Wien Website: <a href="https://www.weltmuseumwien.at/programm/">https://www.weltmuseumwien.at/programm/</a>







Climate Theme Days at *zam*, Weltmuseum Wien, in partnership with Artists for Future 2023 © Tom Poe

### Climate Biennial 2024

The City of Vienna is developing a new festival format to address the urgency of the climate crisis and the concomitant need for radical cultural realignment: The start of the first Vienna **Climate Biennale** is scheduled for 5 April and is to run until 14 July 2024. A transdisciplinary, interactive, and accessible programme, aimed at seeking joint approaches to the climate crisis and initiating innovative ideas for a worthwhile, liveable future, will be offered at different venues throughout the city for a one-hundred-day period.

The Weltmuseum Wien is playing its part in the Climate Biennale by holding workshops and providing various other formats relating to the two exhibitions *On the Backs of Camels* (27 February 2024 – 26 January 2025) and *(Un)Known Artists of the Amazon* (24 April 2024 – 21 April 2025), thus providing visitors with an opportunity to engage in, work on, and help shape current and future-relevant topics together.

The central location of the Biennale is the KunstHausWien, a museum operated by Wien Holding. The Biennale programme will take place at several venues in conjunction with other partner institutions, such as the Weltmuseum Wien.

For further information on the Climate Biennale, please go to: <a href="https://biennale.wien">https://biennale.wien</a>





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# Celebrations at the Weltmuseum Wien

As part of its varied programme, the Weltmuseum Wien will be celebrating the **Chinese New Year** in February: Guided tours, workshops, and various other events in cooperation with the Verein Weltmuseum Wien Friends provide visitors with fascinating insights into the traditional Chinese holiday.

In late September, visitors are cordially invited to the **Brazilian Cultural Festival**, co-hosted with the Österreichisch-Brasilianischer Bildungs- und Kulturverein (Austrian-Brazilian Educational and Cultural Association) PAPAGAIO, which features a varied cultural programme of music, dance, visual arts, literature, and film.

In cooperation with the Mexican Cultural Institute and the Mexican Embassy in Austria, the Weltmuseum Wien will stage a variety of formats in celebration of the **Día de Muertos** (*Day of the Dead*) around All Saints' Day, 1 November. This major traditional Mexican festival honours the union between the living and the dead. Visitors are cordially welcome to experience the festival's customs and, above all, to take part in the celebrations.

Please consult the Weltmuseum Wien calendar for **further information on our events**: <a href="https://www.weltmuseum.at/programm">https://www.weltmuseum.at/programm</a>



# **Culture Education**

The Weltmuseum Wien Culture Education programme includes various formats throughout the year, which are on display in the permanent collections and connected with the current special exhibitions.

## **Deep Dive Tuesday**

**Deep Dive Tuesday** is to be held at regular intervals from January 2024 onwards. Here, visitors may experience the museum in greater depth: Backstage tours and discussions with the museum's experts provide visitors with an opportunity to engage in-depth with one or more exhibits from the collections.

#### **Accessibility and Inclusion**

The Weltmuseum Wien is set to expand its range of events and activities in 2024, thereby ensuring a more accessible and inclusive museum experience. The Weltmuseum Wien and the project Freizeitassistenz (Leisure Assistance) spearheaded by integration wien, collaborated in spring 2023 as part of KulturTransfair XIII – Hunger auf Kunst und Kultur (Hunger for Art and Culture). Entitled "What does the World Need?", the workshop, scheduled to be held once a month as of now, follows up on this collaborative project. Various topics, such as how people live together, and how we treat the earth and its natural resources will be conveyed to young people and adults with or without disabilities.

The museum runs bi-monthly tactile tours for the blind and visually impaired, as well as tours with **sign language interpreters** (Austrian Sign Language, in German) for the deaf and hard of hearing.

For the coming year, **exhibition booklets in large print** and **texts in plain language** are also in production for the permanent collection at the Weltmuseum Wien. A **children's tour** is currently being developed and specifically designed for our youngest visitors, while special exhibitions include additional booklets and interactive modules for the whole family.

For all information relating to Culture Education at the Weltmuseum, please go to: <a href="https://www.weltmuseum.at/programm">https://www.weltmuseum.at/programm</a>



### **OPENING TIMES, TICKETS, ENTRANCE FEES**

www.weltmuseumwien.at/en/information/

#### ADDITIONAL INFORMATION REGARDING YOUR VISIT

Guided tours, bookings and reservations for events +43 1 534 30 - 5150 kulturvermittlung@weltmuseumwien.at

Information, questions and suggestions +43 1 534 30 - 5052 info@weltmuseumwien.at

#### **EXHIBITION PROGRAMMES AND EVENTS**

All events can be found online in the event calendar of the Weltmuseum Wien.

## **SOCIAL MEDIA**

Follow the Weltmuseum Wien on Facebook and Instagram.

#### **JOURNALIST ACCREDITATION**

Journalists visiting the KHM-Museumsverband for professional purposes are entitled to free admission to its exhibitions and locations. For this purpose, you need to register via <a href="mailto:presse@weltmuseumwien.at">presse@weltmuseumwien.at</a> at least two working days in advance.

We request that, in addition to mentioning your medium, you also specify the date of your visit and attach a scan of your valid press pass. Many thanks for your understanding!

## **PRESS OFFICE**

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